

Inventa™ for the Payment Card Industry

Navigating Complexity in PCI Regulations

The Payment Card Industry operates within a multifaceted regulatory environment, made even more complex by PCI DSS 4.0's emphasis on adaptive compliance. With only 27.9% of organizations fully compliant, according to Verizon's 2020 Payment Security Report, there's a clear need for a continuous security posture. Industry challenges include maintaining consistent security, effectively managing fragmented cardholder data, mitigating third-party risks, and allocating valuable resources for compliance tasks and audits.

Achieve Continuous Compliance with Itouch.io Inventa

Itouch.io Inventa is designed to address these challenges through automated, real-time sensitive data discovery and classification. It goes beyond traditional methods to deliver continuous compliance, operational efficiency, and cost savings, freeing you to concentrate on strategic growth without sacrificing data security.

Key capabilities include:

- **Automated Data Discovery:** Identify where cardholder data resides for targeted security measures.
- **Dynamic Data Classification:** Adapt effortlessly to PCI DSS 4.0 through granular data classifications based on contextual usage and sensitivity.
- **Continuous Monitoring:** Stay a step ahead of potential security incidents with real-time alerts for anomalous data activity.
- **Vendor Risk Management:** Gain actionable insights into third-party data interactions for immediate risk mitigation.
- **Efficient Auditing and Reporting:** A centralized dashboard simplifies internal assessments and external audits.

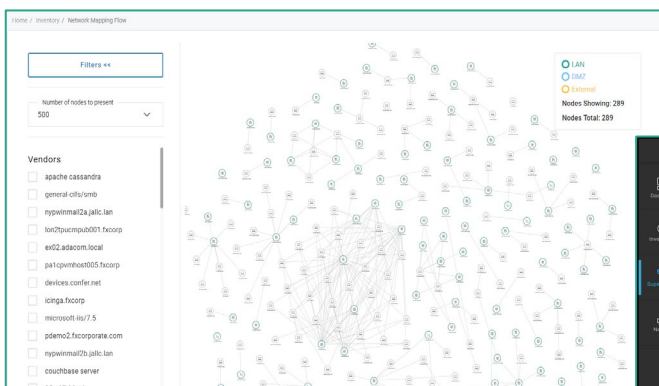
Itouch.io Inventa delivers continuous, automated and accurate discovery of sensitive data activity across the enterprise. This improves security operations, facilitates compliance with regulatory standards, and enables more effective risk assessment.

Future-Ready Compliance with 1touch.io Inventa

1touch.io Inventa provides a comprehensive, forward-looking solution for navigating the complexities of PCI DSS compliance. By automating core compliance activities, Inventa enables organizations to maintain a robust security posture while achieving operational efficiency and cost savings. It doesn't just meet the requirements of today; it prepares you for the complexities of tomorrow.

With Inventa, payment card companies can achieve:

- **Continuous Compliance:** Stay audit-ready with Inventa's real-time monitoring.
- **Risk Mitigation:** Address vulnerabilities proactively, before they become liabilities.
- **Operational Efficiency:** Automate routine compliance tasks, freeing up resources for strategic growth.
- **Cost Savings:** Lower operational costs through automated audits and reporting.



Identify data lineage for each data entity, and track data transfer into, within, and out of your organizational network

Discover and map the location of all sensitive data copies in your organizational network

