

# Inventa™ for IBM Guardium Insights

IBM Security Guardium Insights is a data protection solution that leverages advanced analytics to uncover risk and threat patterns, prioritize data security and compliance activities based on automated risk-based scoring and alerting, and take immediate action to remediate incidents. IBM Security has partnered with Itouch.io to offer the Inventa platform, which provides near-real-time insights into all personal data, supporting security and privacy compliance and providing enriched data for better utilization of Guardium Insights.

## BUSINESS CONTEXT & DATA BASED INSIGHTS

Inventa adds business context to sensitive data, enriching Guardium Insights with layers of data-based information. In addition to the risk and data-source information provided by Guardium, Inventa adds business context in the form of Data Mapping, Data Metadata, Data Copies, and more - supporting Guardium operations and enables more effective auditing, compliance, and security processes.



#### **DYNAMIC RISK PROFILING**

Inventa identifies when sensitive data is copied or moved, thereby changing the risk and privacy profile of a repository or network segment, providing the Guardium platform with dynamic risk profiles.

#### **COMPLIANCE ENABLEMENT**

Inventa supports compliance with multiple privacy and security regulations by enabling application of data policies on the data asset level. As regulations change, organizations can update and apply policies rapidly and effectively.



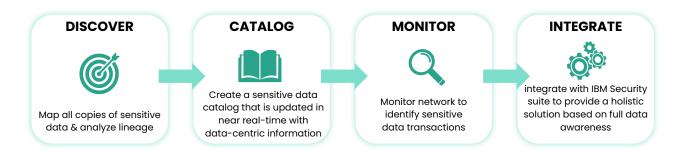
### SECURITY POLICY PLANNING

Inventa provides continuous, real-time insights into the location of sensitive data across the network. This enables operators to design and apply security policies on the data asset level, based on the sensitivity and criticality of data in specific locations.



# Inventa<sup>™</sup> is the Future of Data Aware Security

Inventa is the only data discovery platform that automates the entire discovery process—completely hands free using a network first approach coupled with AI and NLP sensors. With Inventa, sensitive data is discovered and tracked continuously, supporting data classification, lineage identification, and ongoing monitoring of transactions into and out of the organizational network.





Discover and map the location of all sensitive data copies in your organizational network



subject, and track data transfer into, within, and out of your organizational network

Identify data history for each data

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