

Inventa™ for the Hospitality Industry

The hospitality industry is facing new challenges: adjusting to a world of global travel restrictions, limitations on gathering size, and tracking of guest health status; all add complexity to the management of business information, planning, and organization.

February 2020

MGM Resorts International suffered a data breach that exposed guest information from cloud servers

10.6M Guests

INCREASED EXPOSURE

The scope of guest and site information is constantly increasing and spreading across numerous systems: from CRM to email servers – and with it, the danger of a data breach or unauthorized transfer of sensitive files : accidentally, or with malice aforethought.

BUSINESS INTELLIGENCE OPTIMIZATION

The proliferation of data gathering systems and increase of data scope provide business intelligence systems and decision-making tools with duplicate or redundant information, resulting in inaccurate conclusions and recommendations.

REGULATORY COMPLIANCE

Hospitality providers are subject to local and international data and privacy security regulations with regards to the personal data of guests and employees, and must comply with standards such as GDPR, CCPA, PIPEDA, LGPD, and more.

July 2019

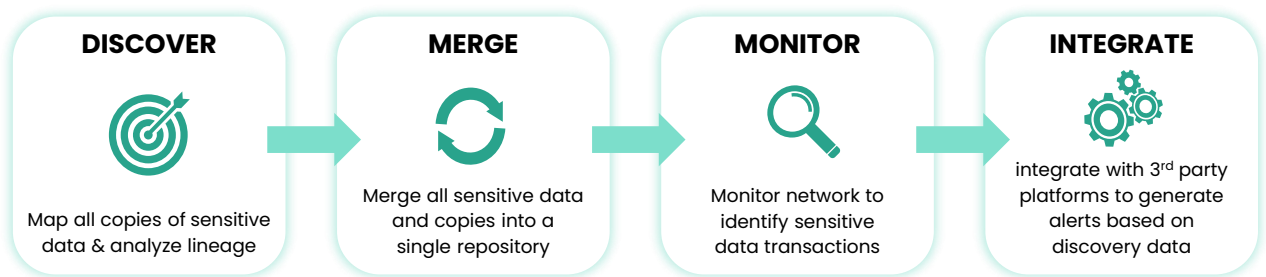
Marriott fined under GDPR for failing to detect a data breach that persisted for four years, affecting 339 million guests.

125M US\$ Fine

1touch.io offers the hospitality industry an effective, efficient, and secure solution that helps protect & maximize revenue by minimizing data exposure, merging redundant information, tracking customer data, and generating alerts when sensitive files are duplicated or moved.

Inventa™ is the Key

Inventa is a data discovery platform with unprecedented analysis techniques for data mapping and classification. With Inventa, sensitive data is discovered and tracked continuously, supporting data minimization, lineage identification, and ongoing monitoring of transactions into and out of the organizational network.



Discover, map, and merge all sensitive data copies in your organizational network

Identify data lineage for each data entity, and track data transfer into, within, and out of your organizational network

